

Barbara S. Riddle

BIO

Barbara joined the ChamberWest Chamber of Commerce as their President/CEO in 2016. As a regional 501c6 non-profit organization, ChamberWest represents the business voice of West Valley City, Taylorsville, West Jordan, and Kearns. In this role, she has been instrumental in expanding and adding many integral programs to the benefit of both business and civic members in delivering on the mission of the chamber.

Barbara serves on numerous state-wide and local boards and committees including Visit Salt Lake, Jordan Valley Medical Center, Western Growth Coalition, Friends of Antelope Island State Park, and the Top of Utah Military Affairs Executive Committee where she chairs the Quality of Life and Annual Salute Picnic Committees. She is also a member of the 388th Fighter Wing Falcons Honorary Commander Program at Hill Air Force Base and a past Honorary Commander with the 75th Air Base Wing.

Previously, Barbara has served as President/CEO of the Davis Area Convention and Visitors Bureau; co-owner of two small businesses; Executive Director of the Ogden Eccles Conference Center/Peery's Egyptian Theatre, Director of Sales and Marketing for GES Exposition Services, Director of Convention Services for the Salt Lake Convention & Visitors Bureau, and Program Coordinator for Utah State University Conference & Institute Division. She has been a County Commission candidate and a Campaign Manager for a congressional and state senate race. She earned a Certified Meeting Professional designation with the Convention Industry Council in 1995.

Among other awards, Barbara was recognized as one of the Utah Business 30 Women in Watch in 2012 and as a Hill Air Force Base Community Wingman in 2011.

Barbara has lived in Wyoming, Montana, Virginia, and multiple cities in Utah. She attended Utah State University with a focus in business and has lived in Davis County since 1989. She is married with two children. In her spare time, she enjoys golfing, horseback riding, reading, and spending time with her family and friends.